

Play Your Bigger Game™

*Comfort
Zones*

Hunger

*Compelling
Purpose*

ASSESS

BOLD
Action

G U L P

**SUSTAIN
ABILITY**

Allies

Investment

Where are you today?
Where do you *want* to be today?

Playing your **Bigger Game** intentionally designs a life of positive impact, aliveness and meaning. It activates the big question, "What do you want to create *with* your life?"

Reminiscent of a simple tic-tac-toe board, it was designed from the premise that life itself is "all made up." Therefore, why not play a **Bigger Game** in life that excites and challenges you to fully express your talents and creativity?

Fortune 100 companies, non-profits, churches, groups and individuals around the world use the **Bigger Game** philosophy and methodology to find and release the full expression of their purpose and talents.



**Comfort
Zones**

*What comfort zones
serve me or not?*

Hunger

*What is that deep
"fire in my belly" impact
that must be satiated?*

**Compelling
Purpose**

What am I about?

ASSESS

*How's my game going?
How am I doing?*

**BOLD
Action**

*What bold action must
I take to move forward?*

G U L P

*What is my level of
excitement and fear
(they go hand in hand)?*

**SUSTAIN
ABILITY**

*What do I need personally?
How can my game go
on without me?*

Allies

What allies do I need?

Investment

*What do I need
to invest in to go
to the next level?*